

VISION, MISSION, CORNERSTONES & VALUES GUIDING BEHAVIOURS

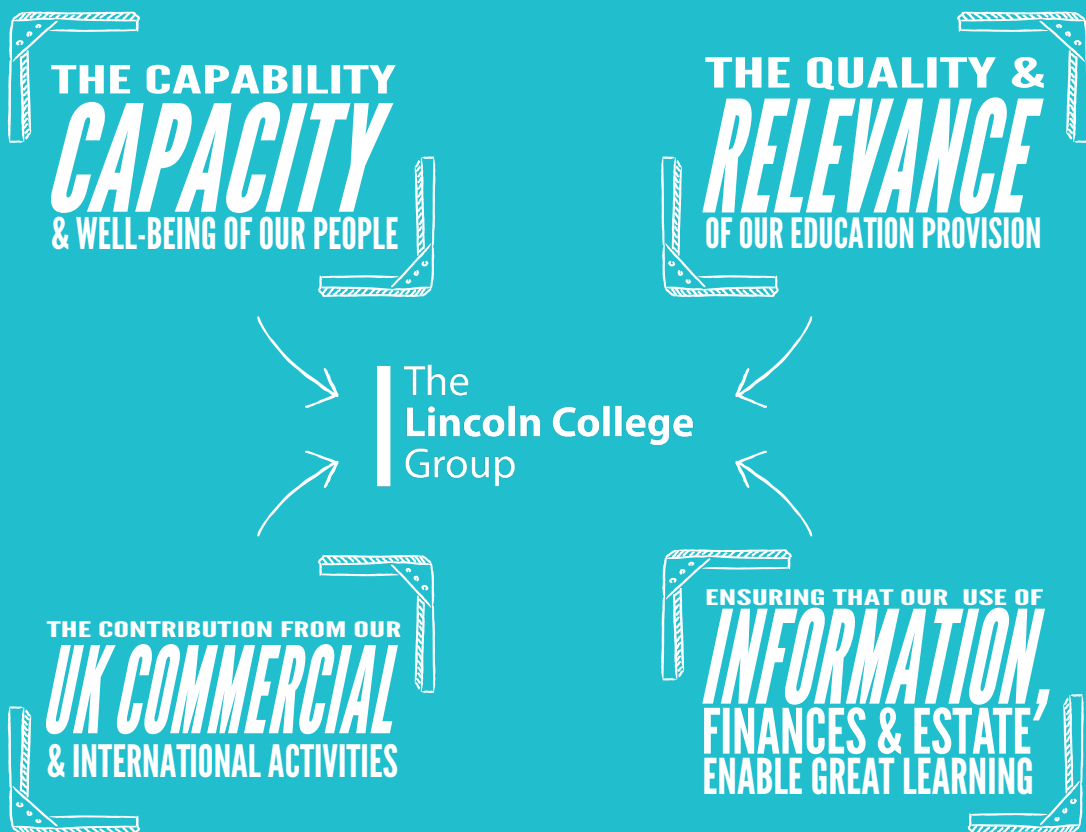
VISION

To be an extraordinary organisation whose talented students, staff, governors and alumni ensure that it adds recognised social and economic value to its local communities by providing high quality education and training and making people exceptionally well prepared for work, potentially via higher education.

MISSION

Employer-led; producing a highly skilled and productive local workforce.

CORNERSTONES OF SUCCESS



VALUES GUIDING BEHAVIOURS

CLEAR & COMPELLING
VISION



**HIGH PERFORMING
LEADERSHIP & TEAMS**



**SHARP FOCUS ON
NUMBERS**



**ENABLED & LIBERATED
WORKFORCE**



**LEAN & EFFICIENT
SYSTEMS**



**EXCEPTIONAL
COMMUNICATION**

